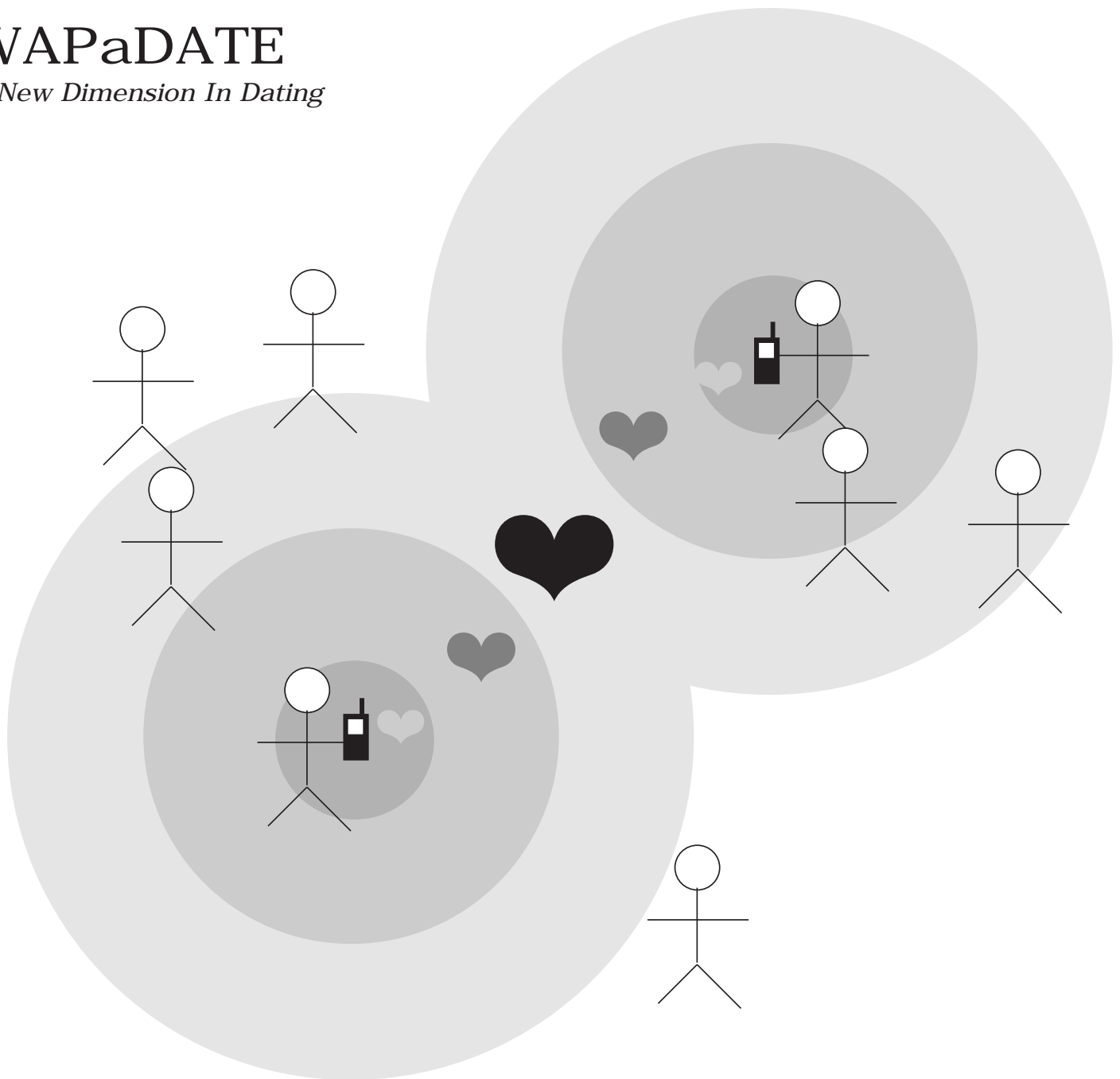


# WAPaDATE

*A New Dimension In Dating*



## The Concept

An online date-matching service with a difference. Users fill out a personal profile, plus a profile of their 'perfect match'. How you meet your match is now a game of chance, (or perhaps destiny).

Using your WAP phone with GPS activated, the phone will notify you if you come within a 500m radius of your perfect (or near-perfect) match. You are given the opportunity to preview the other person's profile, and can decide whether or not to pursue their whereabouts.

It's then over to you (without the aid of technology) to track down and identify your potential date (who also would have simultaneously received a match report). Look around the room, the cafe, or gym - is he or she the match? Get talking, find out for yourself - you could simply pop the question, or be mysterious and play it cool.

WAPaDate - a new dimension in dating.